

CHUCK ALLEN FLOYD

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PROFILE

Transactional attorney with over 20 years of experience in the areas of business, intellectual property, and entertainment law. Experienced dealmaker, negotiator, and connector of people. Respected songwriter, touring artist, label owner, and producer with unique insight into the real-world complexities of entertainment start-ups.

RELEVANT PROFESSIONAL EXPERIENCE

Floyd Law Office | Transactional Attorney | Conroe, TX and Nashville, TN

2011 – Present

- Drafted and negotiated various entertainment agreements with or for entities including Warner Brothers Music, BMG Publishing, The Country Music Hall of Fame, Cumulus Broadcasting, The Lone Survivor Foundation, Florentine Films, Harper Collins Publishing, Big Machine Records, the estate of Elvis Presley, and Sea Turtles, Inc.
- Advised and/or managed the protection and exploitation of intellectual property catalog assets including the estates of Cowboy Jack Clement, Johnny Cash, Waylon Jennings, Louis Armstrong, Martin Luther King, Jr., Jim Varney, Townes Van Zandt, Jerry Jeff Walker, and Billy Joe Shaver.
- Assisted in the formation of numerous independent record labels, publishing companies, booking agencies, live performance venues, music festivals, and other entertainment and non-entertainment entities.
- Successfully fought to obtain crediting (post release) for uncredited composer in the Oscar nominated documentary, *I Am Not Your Negro*.
- Negotiated performance at Folsom Prison by Johnny Cash's grandson, Thomas Gabriel, to commemorate 50th Anniversary of *Johnny Cash, Live From Folsom Prison* album.
- Obtained fair payment (post release) for the unlicensed use of two seconds of client-owned video in Sheryl Crow music video, "Redemption Day".
- Among many others, trademarked "Sunday Morning Coming Down" for CBS Radio syndicated program.

RBR Entertainment, LLC | Co-founder and Vice-President | Nashville, TN

2018 – 2021

- Created independent bluegrass record label with partner and recording artist, Billy Droze.
- Formed effective relationship with Sirius XM station Bluegrass Junction to obtain consistent airplay.
- Signed six additional artists and achieved eleven number ones over first three years of operation.
- Sold interest in 2021; label continues to thrive and grow.

Chief Tecumseh Entertainment, LLC | Co-founder, President, Touring Artist | Norman, OK

2008 – 2011

- Created independent record label and touring company.
- Released two independent albums and built tour revenues to \$150K+ per year.
- Nominated for Best New Artist and Best Record Label (2009) by Texas Regional Radio Report.
- Winner of Billboard Music World Song Contest (2009 and 2010).
- Charted multiple number ones on relevant "Texas charts" as songwriter and producer.

Blacktop Music Group, LLC | Staff Songwriter | Nashville, TN

2004 – 2008

- Wrote commercial songs for respected Nashville, TN music publisher.
- Obtained multiple commercial recordings.
- Endorsed Artist for Larrivee Guitars and Elixir Strings.

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EDUCATION

Bachelor of Science

Belmont University | Nashville, TN | 1996

Juris Doctorate

University of Oklahoma College of Law | Norman, OK | 2000

AFFILIATIONS

Tennessee Bar Association (2017)

Texas Bar Association (2000)

Montgomery County Bar Association

Texas Accountants and Lawyers for the Arts

Texas Association of Fairs and Events

Texas Country Music Association